ISSUE 12 | 2023

# Miami Guide



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For over a decade, The Miami Guide has been the pulse in the magic city's rise to stardom.

#### The Miami Guide

#### Miami, Florida

Miami is home to a broad range of culture and food, sandy white beaches, colorful Art Deco hotels and a vibrant nightlife.

The Miami Guide themiamiguide.com hello@themiamiguide.com

Miami Beach, Florida



THE MIAMI GUIDE

# Welcome to Miami

Miami, famous backdrop to the classic TV show "Miami Vice," is a Latin and Caribbean melting pot. This metropolis dazzles with its art, design and architecture, as well as its dynamic nightlife, cosmopolitan shopping and the famous turquoise waters.

Our ever-evolving magic city is a singular destination, and whether you are a first-time visitor or a returning guest, I encourage you to explore our diverse neighbourhoods and experience the iconic architecture, Art Deco hotels, innovative culinary scene, acclaimed museums and unlimited attractions and cultural programming across Miami. I hope you enjoy your stay and that you come back soon to discover even more of our great city!

Share This Guide and spread the word about <u>the Miami Guide</u>.

Follow us and like our pages on <u>Instagram</u>, <u>Facebook</u> or <u>Twitter</u>









# 10 Most Instagrammable Spots in Miami

Miami is home to an abundance of photo-ready locations that aren't just in South Beach but are totally Instagram-worthy. Here, 10 spots to explore and take some of the most picture-perfect photos your feed has ever seen.

Tag @themiamiguide to be featured

- 1. Wynwood
- 2. South Beach
- 3. Gianni's at The Villa
- 4. Pérez Art Museum
- 5. Frost Museum of Science
- 6. The Biltmore
- 7. Vizcaya Museum & Gardens
- 8. Lincoln Road
- 9. Design District
- 10. South Pointe Park

South Beach



















# Miami's Coolest Neighborhoods

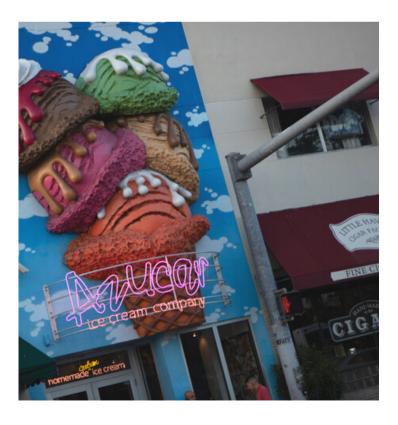
Cruising top down Ocean
Drive for an up-close look at
the art deco buildings, riding
Citi Bikes on Collins Ave and
working out at Lummus Park
are all worth doing.

But there's a lot to the Magic City beyond the glitz and glamor of South Beach, from designer districts and galleryfilled neighborhoods.

Miami is a beautiful city with lots of fascinating areas, here are Five <u>cool neighborhoods</u> in Miami to see.







# **LITTLE HAVANA**

Little Havana is at the heart of the American experience. The neighborhood's riddled with Latininspired cafes, restaurants, venues and mom-and-pop stores.

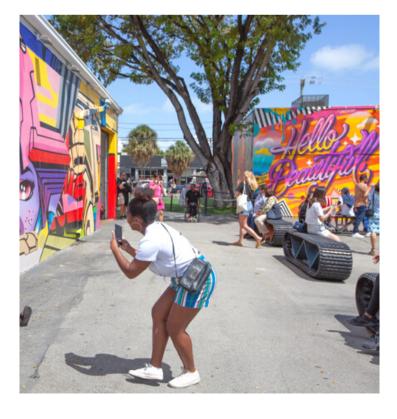
#### Where to dine:

La Carreta, Wake and Bake, Azucar Ice Cream Company, Morro Castle, Versailles, Ball & Chain.

### When to go:

On the last Friday of each month, Little Havana hosts Viernes Culturales, or Cultural Fridays





### WYNWOOD

Wynwood is Miami's art district. With streets lined with eye-popping graffiti, over 100 art galleries, trendy cafes, and the astonishing Wynwood Walls.

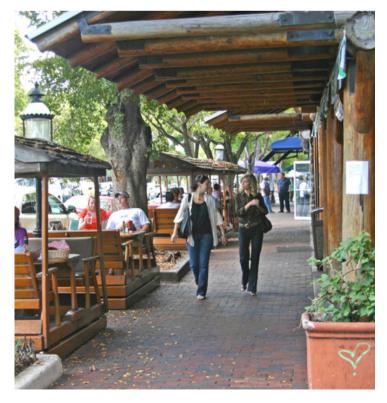
#### Where to dine:

Wynwood Kitchen and bar, The Salty Donut, Panther Coffee, Coyo Taco, Zak the Baker, Alter, Beaker & Gray and Joey's.

### When to go:

The second Saturday of any month for the monthly art walks.



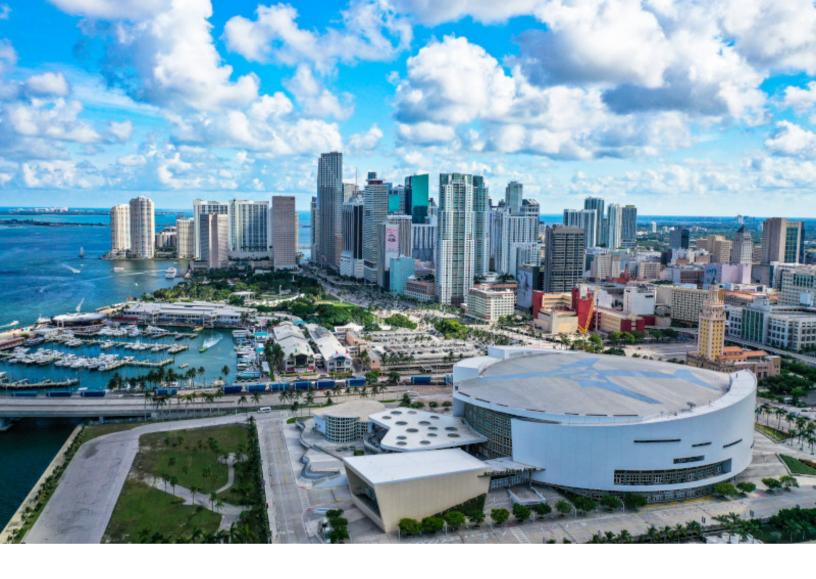


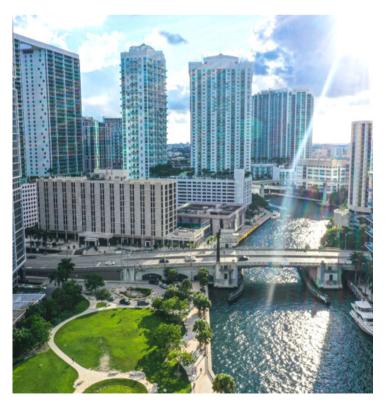
# **COCONUT GROVE**

Coconut Grove is a charming, bayside village within the urban dynamic of Miami. The Grove, as it's commonly called, is the oldest inhabited neighborhood of Miami, lined with sidewalk cafes, galleries, boutiques and many open-air bay front parks.

#### Where to dine:

Lokal, Lulu's, The Grove Spot, Bizcaya Restaurant, Le Bouchon, GreenStreet Cafe, Monty's and newcomers such as Glass & Vine, 33 Kitchen, and Harry's Pizzeria have propelled the Grove to the next level.





# **DOWNTOWN MIAMI**

Downtown Miami is one of Miami's fastest growing areas for a reason – it's a mixture of cultural, commercial and leisure hot spots.

### Where to dine:

Zuma, Seaspice, Garcia's, Komodo, PB Station, Area 31, Rooftop at Elleven





# MIAMI DESIGN DISTRICT

Miami Design District isn't just home to hip galleries and unique art; it is also a high-end shopping mecca.

### Where to dine:

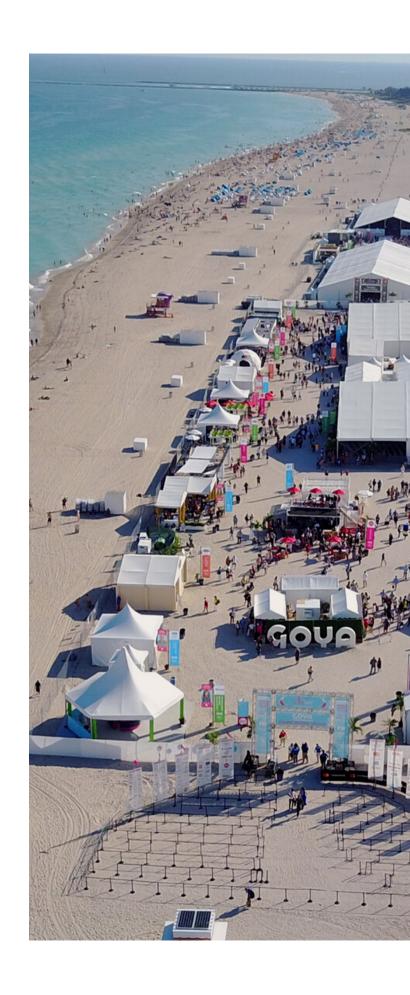
OTL, Abaco Wines, Harry's Pizzeria, Cypress Tavern, ella, Michael's Genuine Food & Drink

# Miami's Hottest Annual Events

Miami is the place to see and do everything—including some of the best recurring events. Whether you're planning a visit next week or next year, our list will help you find what's happening during your stay—along with more information on what each major event is all about.

From a Food and Wine festival to Art Basel, you'll find something that will make your trip to Miami an annual affair.

Check out our list of annual events in Miami you won't want to miss this year.



# Miami's Hottest Annual Events



January Art Deco Weekend South Beach Jazz Miami Marathon



**February** SoBeWFF Miami Boat Show



March Miami Open Ultra Music Festival Model Volleyball



**April** Miami Beach Polo Miami Beach Pride



F1 Miami Grand Prix Bitcoin Conference



Miami Fashion Week Wynwood Pride

June



Miami Swim Week Rolling Loud **Ballet Festival** 

July



International Ballet Festival

August



September Arts Launch



October Aqua Girl Miami Auto Show



November

Miami Book Fair



**December** Art Basel Miami Miami Art Week



### January

#### Art Deco Weekend

Explore the Art Deco Historic District with over 85 events. Art Deco Weekend Miami Design Preservation League's 41st Anniversary Festival is in Miami Beach.

Info: @artdecoweekend

#### South Beach Jazz Festival

The Annual South Beach Jazz Festival takes place in January, with performances featuring everything from traditional, contemporary, Latin and New Orleans style jazz. The best part of this Miami Beach event — most of the Jazz Festival performances are free to the public and are sprinkled throughout South Beach.

Info: sobejazzfestival.com

Miami Marathon Miami's premier marathon and half marathon gets bigger each year. Run in sunny Miami on a scenic route. Info: @themiamimarathon

### **February**

#### **Coconut Grove Arts Festival**

This three-day festival showcases the works of over 380 of the finest artists and craftsmen in the world.

Info: @coconutgroveartsfest

#### Miami International Boat Show

The Boat Show takes place in multiple venues around Miami. Every February see what's new in the boating industry. Info: @miamiboatshow

#### South Beach Wine & Food Festival

Recognized as America's most prestigious gourmet gathering, this star-studded event is a must on the todo list. Info: @sobewffest



### March

### Miami Open

The Miami Open Tennis brings the greatest tennis players in the world to Miami every March.

Info: @miamiopen

#### Calle Ocho Music Festival

Carnaval Miami and the Calle Ocho Music Festival is the largest street festival in Miami and the largest Hispanic festival in the entire country. Info: carnavalmiami.com

### **Model Beach Volleyball**

Model Beach Volleyball Tournament takes places each year in Miami Beach. Info: @modelvolleyball

#### Ultra

Party people from around the world escape rainy, gray springtime and descend on sunny Miami in late March for the annual Ultra Music Festival, a three-day electronic dance music (EDM) party. Attracting over 70,000 music-lovers. @ultra

### **Winter Party**

Winter Party is a week-long festival of iconic dance and social events, produced to raise critical funds for the LGBTQ community. @winterparty

# April

#### Miami Beach Polo World Cup

The World Polo League Beach Polo, Miami Beach is a four-day world class event held on the sands of Miami Beach, featuring some of the best players in the world on the sand along with a series of offsite events that fuse polo, fashion and luxury.

### May

#### F1 Miami Grand Prix

Formula 1® Miami Grand Prix will be held on May 6-8 2022. As with all rounds of the FIA Formula 1 World Championship™, the action will be split across all three days, with Practice on Friday, Qualifying on Saturday and the Grand Prix on Sunday, together with a host of other action and entertainment throughout the weekend.

#### Miami International Auto Show

One of the largest and most prestigious auto shows in America. The auto show showcases more than a thousand new vehicles from over 40 manufacturers from around the world – a collection that auto enthusiasts wait all year to see.

Info: miamiautoshows.com



#### June

#### Miami Fashion Week

Hosted in May / June, it's the only fashion week that's dedicated to resort and pre-spring collections.
@miamifashionweek

# July

#### Miami Swim Week

Held in Miami Beach each July is the world's largest swimwear tradeshow. Every year, more than 2,500 of the best swim, resort, beach and lifestyle lines are showcased at the show held at the Miami Beach Convention Center.

#### International Ballet Festival of Miami

Ballet and contemporary dance fans will be in for treat with the International Ballet Festival's impressive lineup of performances featuring over 100 exceptional dancers from all over the globe.

#### **October**

### Aqua Girl

The iconic five-day celebration and the largest gay women's charity event in the country. Each year thousands of women from all over the world travel to south beach to celebrate their lives—laughing, swimming, sharing, dancing and playing together.

### November

#### Miami Book Fair

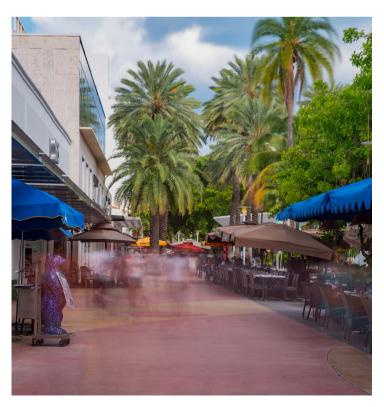
The Miami Book Fair takes place in Downtown Miami on the campus of Miami Dade College. This annual event draws more than 500 authors and literary luminaries to Miami for lectures, readings, panel discussions and a street fair. Every author comes ready for dialogue, presenting a book that frequently animates our national discourse.

#### December

#### Art Basel Miami

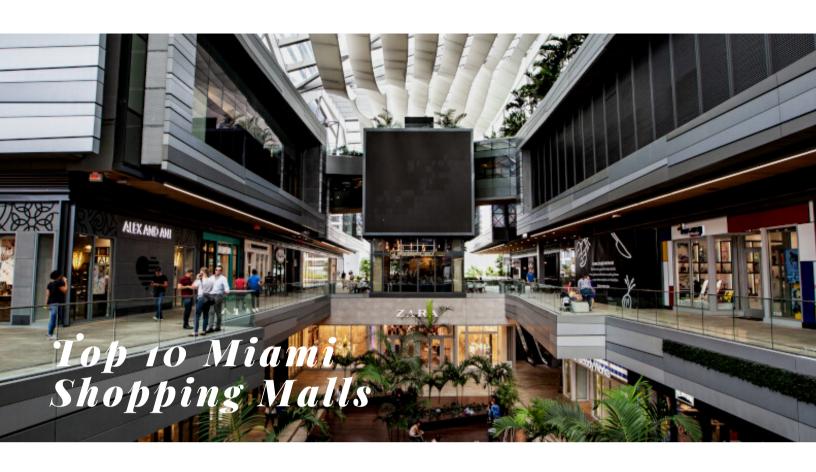
Art Basel Miami Beach is North America's most comprehensive international contemporary art fair with over 268 galleries from 35 countries showcasing works by more than 4,000 artists. Held at the newly reimagined Miami Beach Convention Center, Art Basel Miami Beach draws more than 83,000 art dealers, artists, collectors and aficionados to Miami during the fair. @artbasel





Shopping in Miami is surely among the best in the world with something to suit every budget and style. Big labels or boutiques, whatever your style, Miami shopping has it all. From outlet mall shopping to fashion trends at Miami boutiques.

Miami is a red hot international retail destination offering a tropical treasure trove of designer showrooms, trendsetting fashion and great values. From one-of-a-kind retailers in Miami Beach to the quaint shops in Little Havana.



Brickell City Centre Miami's newest luxury shopping mall in the heart of Brickell. A luxury shopping paradise with everything from Illesteva to Tommy Bahama. There are plenty of delicious food and cocktail choices as well.

Aventura Mall is home to over 300 retailers. One of Miami's more upscale malls, it's anchored by six department stores including Bloomingdale's, Nordstrom and Macy's, and boasts luxury boutiques like Louis Vuitton, Cartier, Tiffany and Co., Fendi and Burberry.

Miami Design District is a Miami shopping mainstay similar in status to world-renowned retail areas like Beverly Hills' Rodeo Drive and boasts some of the most sought-after stores in town, from Hermès and Christian Louboutin, to Cartier and even Dior Homme.

Dadeland Mall home to Florida's largest Macy's. Other department stores include Saks Fifth Avenue, Nordstrom and JCPenney. With more than 185 stores.



Dolphin Mall Miami's largest outlet shopping center with more than 240 stores including Calvin Klein Factory Outlet, Saks Fifth Avenue's Off 5th and Tommy Hilfiger Company Store.

Bal Harbour Shops features over 100 shops and is anchored by luxury department stores Neiman Marcus and Saks Fifth Avenue. It's landscaped with palm trees, bright tropical flowers, koi ponds and limestone creating a relaxing, pleasant shopping environment.

Shops at Merrick Park is an upscale al fresco mall located in The City
Beautiful, Coral Gables. The
Mediterranean inspired courtyard garden is surrounded by more than
100 luxury stores, like Tiffany & Co.,
Gucci and Burberry.

Lincoln Road is full of stores, boutiques, art galleries, and museums. The unique atmosphere lends to some interesting people showing up, and you never know who you may see!

CocoWalk in the heart of Coconut Grove lies this beautiful outdoor shopping complex. From shopping to restaurants like Cafe Tutu Tango to nightly entertainment in the Courtyard.

Bayside Marketplace located right on the water, Bayside Marketplace offers a variety of shops, restaurant and entertainment options just steps away from downtown Miami.



#### **PAO BY PAUL OUI**

A unique brand of modern Asian cuisine by Paul Qui at Faena. Pao boldly reflects celebrated chef Paul Oui's renowned brand of modern Asian cuisine drawing from his background and range of international styles, including Filipino, Spanish, Japanese, and French. 3201 Collins Ave, Miami Beach, FL 33140 Faena Hotel

Tel: +1(786)655-5600

#### **ZUMA**

The internationally acclaimed celebrity hotspot first launched into the American market with the opening of Zuma Miami in 2010 bringing Zuma's signature style of contemporary Japanese izakaya dining, and promptly setting the stage for the Magic City's extravagant culinary scene. Over the years, Zuma has kept true to its high standard as pioneers of casual fine dining.

270 Biscayne Boulevard Way

Tel: +1 (305) 577 0277

#### RED ROOSTER

Located in the heart of the unique and historically rich neighborhood of Overtown, Chef Marcus Samuelsson's Red Rooster serves comfort food celebrating the roots of American cuisine and the diverse culinary traditions of the neighborhood. Eclectic dance classics, hits, and soulful sounds every Saturday night!

920 NW 2nd Avenue, Miami Tel. +1 (305) 640-9880

#### WAVE

Set within 1 Beach Club, beneath swaying palms, Wave is a sea- to-table concept featuring fresh, organic, local, and sustainable fare. The menu fuses the fresh flavors found in the Mediterranean with the bold Latin flavors that define Miami.

2341 Collins Avenue, Miami Beach Tel. (305) 604-6885



#### **JOE'S STONE CRABS**

For more than 100 years, no visit to Miami has been complete without a stop at Joe's, a cavernous, bustling space that is open October-May and draws crowds for crabs, fish, fried chicken, key lime pies, and more.

11 Washington Avenue, South Beach Tel: +1 (305) 673-0365

#### **MAKOTO**

Makoto Okuwa ushers Japanese cuisine into the 21st century at his eponymous eatery, located in the luxurious Bal Harbour Shops. Makoto delivers a truly distinct Japanese culinary experience, one built around pristine raw fish, premium Japanese and American beef, soulful skewers cooked over a charcoal robata grill, and more.

9700 Collins Avenue, Bal Harbour Shops Tel: +1 (305) 864-8600

#### **CHOTTO MATTE**

Chotto Matte restaurants celebrate the very best of authentic and innovative Nikkei cuisine, set in vibrant, stylish architectural spaces in exciting city locations around the world. Nikkei is a unique blend of Japanese and Peruvian culinary traditions, a lively combination of ingredients and techniques.

1666 Lenox Avenue in Miami Beach. Tel: +1 (305) 690-0743

#### LE JARDINIER

Le Jardinier is a casually sophisticated, vegetable-forward restaurant created by longtime Joël Robuchon protégé, Alain Verzeroli. Le Jardinier's menu focuses on the use of the highest quality local vegetables, seasonal ingredients, and fresh herbs complemented by wild and sustainable fish, meat and poultry.

151 NE 41 St, Suite 135, Miami



#### L'ATELIER DE JOËL ROBUCHON

Having been awarded two Michelin stars, L'Atelier de Joël Robuchon wows diners with its modern French cuisine. The menu features iconic L'Atelier dishes alongside new seasonal creations from Culinary Director Christophe Bellanca—a longtime protégé of the legendary Joël Robuchon. All dishes are offered à la carte, as well as in several tasting menus. 151 NE 41 St, Suite 235, Miami

#### MANDOLIN AEGEAN BISTRO

Inspired by the tavernas of Aegean coastal towns, Mandolin was opened by the husband-wife team of Ahmet Erkaya and Anastasia Koutsioukis and serves homespun recipes from their native Greece and Turkey. The couple opened the popular locale after a trip to Miami. It now serves simple, unpretentious, healthy food using the freshest ingredients in a welcoming atmosphere. 4312 NE 2nd Avenue, Design District Tel: +1 (305) 749-9140

#### **CONTESSA**

Contessa is a classic yet thoroughly contemporary dining destination by MFG Co-Founders Mario Carbone, Jeff Zalaznick and Rich Torrisi. Authentic to Northern Italian fare, the menu offers the finest meats, antipasti, signature pizzas and an extensive in-house gelato program.

111 NE 41st St. - Miami Design District

#### **CARBONE**

Founded by Mario Carbone, Rich Torrisi, and Jeff Zalaznick, Carbone is one of the most celebrated Italian restaurants of the last decade. The New York Times probably put it best: "It is a fancy redsauce joint as directed by Quentin Tarantino, bringing back the punch-inthe-guts thrills of a genre that everybody else sees as uncultured and a little embarrassing, while exposing the sophistication that was always lurking there.

49 Collins Avenue, Miami Beach



#### **TIGRE**

Nestled by a manatee sanctuary, steps off Biscayne Boulevard, Tigre combines the serenity of river life with a modern take on Argentinian cuisine. Tigre takes. inspiration from traditional Buenos Aires cafes and neighborhood bistros or bodegones, while adding notes from American cuisine and Miami's many cultural influences. Chef Deborah de Corral's menu features a variety of small plates and vegetable-forward dishes, as well as perfectly grilled meats and seafood. A bonus is its waterfront seating on the Little River.

620 NE 78th Street, Little River Tel: +1 (305)456-9540

#### **CASA TUA**

Hidden behind lush foliage in the heart of Miami Beach's Art Deco District, an al fresco dining experience unlike any other featuring organic, ethically sourced ingredients and an extensive wine list. 1700 James Avenue, Miami Beach Tel: +1 (305) 673-1010

#### CECCONI'S

Italian elegance meets beach chic in this Soho Beach House-hosted mainstay serving Venetian- inspired classics. The high ceilings and wood-heavy interiors of the Miami locale mimic the other highly successful Cecconi's outposts in London, Istanbul, Berlin, Barcelona, Brooklyn and beyond. Executive chef Sergio Sigala, a native of the Lombardy region of northern Italy, creates an ever-evolving menu with an emphasis on fish dishes like branzino and dover sole.

4385 Collins Avenue, Miami Beach
Tel: +1 (786) 507-7902

#### MATADOR ROOM

With mood lighting that highlights the room's restored original 1950's era chandelier which looms over the striking sunken oval dining room. World-renowned chef Jean-Georges
Vongerichten has reinvented the iconic space with reimagined menus mixing
Caribbean, Spanish, and Latin and South American cuisines.

2901 Collins Avenue, Miami Beach Tel: +1 (786) 257-4600



#### **SWAN**

Swan hits all the senses, with creative dishes, intriguing decor, and distinct mood music. The brainchild of hospitality maven David Grutman and multihyphenate Pharrell Williams. The menu is eclectic, offering creative takes on comfort food like pizza, pasta, burgers, as well as a creative cocktail list that offers something for everyone, including mixed concoctions like the Kiwi Sunshine and Lychee Mule.

90 NE 39th Street, Design District Tel: +1 (305) 704-0994

#### **COYO TACO**

This authentic Mexican taqueria serves authentic tacos, burritos, salads and more, using fresh, smashed-to-order guacamole, farm-fresh, locally sourced vegetables, and meat and seafood that are naturally raised and humanely treated. Don't miss the late-night DJ sets in the secret back room.

2300 NW 2nd Avenue, Wynwood Tel: +1 (305) 573-8228

#### HARRY'S PIZZERIA

The brainchild of James Beard Award-winning Executive Chef, Michael Schwartz, who's work under Wolfgang Puck in the 1980s included a venture to Japan to instruct on pizza-making. His innate culinary talent rose to the occasion and his obsession with pizza was born.

#### **CALL ME GABY**

A neighborhood hotspot for romantic al fresco dining, garden aperitivos, family dinners, and everything in between.

Owners Cathy and Anthony take pride in using high quality, fresh ingredients, and ancient cooking traditions to create their Pinsa Romana style pizza and other casual fare like lobster ravioli and veal milanese.

22 Washington Avenue, Miami Beach

Tel. (305) 531-4800

#### **MIGNONETTE**

Named after the vinegar-based sauce that traditionally accompanies oysters, Mignonette carries a healthy selection of delicious East and West coast oysters and other southern seafood favorites.

210 NE 18th Street, Edgewater
Tel. +1 (305) 374-4635







# Restaurants In Miami With A View To Die For

Miami boasts some beautiful skylines and if you're looking for <u>Miami restaurants</u> with the best views of the Magic City, check out this go-to guide

#### La Mar by Gaston Acurio at Mandarin Oriental

La Mar by Gaston Acurio is a beautiful indoor and outdoor restaurant with an atmospheric setting overlooking Miami's skyline, the perfect backdrop for La Mar's signature cebiches, freshly grilled anticuchos and specialty cocktails. La Mar, 500 Brickell Key Drive, Miami (305) 913-8288

#### Juvia

Named after the indigenous Brazilian nut tree that nourishes Brazil, Juvia sits at the top the stylish 1111 Lincoln Road garage and has spectacular 360-degree views of Miami's skyline. Much like the restaurant's design, the menu embraces a trinity of French, Japanese and Peruvian cooking styles, studied and meticulously crafted based on a decade of training within each culture. 1111 Lincoln Road, Miami Beach Tel. +1 (305) 763-8272

#### Sugar

Sugar brings an Asian-influenced restaurant & bar experience to the heart of Miami's Brickell district, on the rooftop of the EAST, Miami at Brickell City Centre featuring a fun and laid-back atmosphere, with panoramic views of Miami's skyline.

Sugar, 788 Brickell Plaza 40th Floor, Miami (786) 805-4655

#### Area 31

Area 31 is located in the EPIC hotel and sports a beautiful waterfront view. This spot offers a stunning view, perfect for impressing your partner.

Area 31, Kimpton EPIC Hotel, 270 Biscayne Blvd Way, Miami (305) 424 5234

#### Lido Restaurant & Bayside Grill

Housed inside the always hip Standard Hotel, this popular spot is filled with people soaking in the pristine bay views under the restaurant's large colorful umbrellas while sipping rosé like it is water.

Lido, 40 Island Ave, Miami Beach (305) 673-1717

#### **Rusty Pelican Miami**

This classic Key Biscayne restaurant is a popular spot for special days.Get a picture-perfect view of the skyline and relax watching a magical sunset. The Rusty Pelican, 3201 Rickenbacker Causeway, Key Biscayne (305) 361 3818

#### **Smith & Wollensky**

Dine waterside with an unparalleled view of Government Cut at Smith & Wollensky. One of the best places in Miami to catch the sunset.

1 Washington Avenue Miami Beach (305) 673-2800







# Hottest Dance Clubs in Miami

From South Beach to Downtown, Miami offers a plethora of venues in almost any type of scene one may desire. Check out the hottest and best <u>dance</u> clubs in Miami.

**E11even** This 24/7 nightclub is every Miami nightlife stereotype rolled into one, which can make for a very fun night—or day. E11even, 29 NE 11th St., Miami; 305-829-2911 / 11miami.com.

LIV is Miami's #1 nightlife destination, consistently pulling in the year's highest earnings for Miami nightclubs. Fontainebleau Miami Beach LIV, 4441 Collins Ave., Miami Beach / livnightclub.com

Mr. Jones is a classy and luxurious venue located in Miami Beach. The high end interior and the exclusive atmosphere attracts the most VIP crowd that has a good taste for night life.

320 Lincoln Road, Miami Beach / mrjonesmiami.com

Bâoli Miami Modeled after the renowned Bâoli in Cannes, France, Bâoli Miami brings a European touch to the Miami Beach nightclub and restaurant scene. Enjoy unique Mediterranean and Asian flavors and when night falls, the inviting restaurant revamps into a playground for the nocturnal. baolimiami.com

Wall Lounge is an intimate, highenergy nightclub at the W South Beach hotel with ample VIP tables, a dance floor, and two bars. W South Beach 2201 Collins Ave Miami Beach, wallmiami.com Nikki Beach Miami is the hidden jewel of South Beach, featuring an outdoor beach club, restaurant, and a sexy South Beach nightclub Nikki Beach Miami, One Ocean Drive, Miami Beach / nikkibeach.com

Club Space A pillar of downtown Miami's nightlife scene with a huge dance space and a spectacular light show.
Club Space; 34 NE 11th St., Miami; 305-375-0001 / clubspace.com.

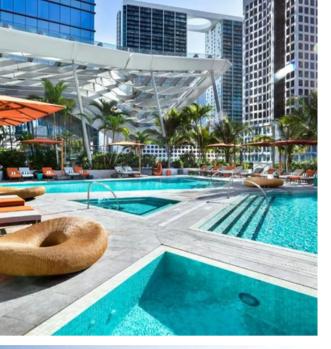
Do Not Sit On The Furniture It's small, it's dark, and it's got that true underground magic, a place that puts music first, and welcomes all willing to dance.
423 16th St. Miami Beach / donotsitonthefurniture.com

Story features a much larger dance floor than LIV, but it has the same dedication to style and exclusivity with an extravagant circus-style setting where nothing's shocking.

Story, 136 Collins Ave., Miami Beach; 305-538-2424 / storymiami.com.

Kiki on The River Embracing the hospitality and spirit of the Greek islands, Kiki on The River is heralded for it meticulously-scuffed elegance that only a windswept waterfront garden can provide.

450 NW North River Dr, Miami; kikiontheriver.com







# Best Hotels in Miami

The best luxury and boutique <u>hotels in Miami</u> from Miami Beach to Down Town Miami. Click through to see the chicest stays in Miami.

Hotel Greystone offers the amenities of a large resort—a rooftop pool, a beach club, wellness offerings and more—with the intimate scale and personalized service of a boutique hotel. Guests are invited to come as they are and depart feeling renewed.

**EAST, Miami** In the heart of Brickell, offers distinctive experiences for those seeking innovation, style, and personalized luxury service. With 4 pools, an onsite restaurant, and a 24-hour fitness center.

Faena Hotel Miami Beach sets a new benchmark for service. Each floor enjoys a dedicated signature Faena Butler that offers one point of contact for service throughout the quests' stay.

Metropolitan by COMO A fusion of modern edge and Art Deco luxury design hotel, located in the heart of the Miami Beach historic district with breathtaking views.

The Confidante Hotel wows guests with its impeccable service, 1950s style, and semi-isolated beachside location. Combining classic mid-century design with art deco flourishes.

Nautilus by Sixty, a sexy, supremely fun hotel. This oceanfront Hotel, located on to the South Beach boardwalk, boasts an outdoor pool surrounded by cabanas, and a restaurant.

Lennox Miami Beach Ideally situated in the Historic District of Miami Beach, the Hotel maintains its original Art Deco and Mediterranean Revival architectural style exterior, blending in with the historic character of the city.

SLS Brickell Located in the heart of Miami's urban Brickell. The lavish 124 rooms were designed by Philippe Starck and its two onsite restaurants are helmed by none other than José Andrés and Chef Michael Schwartz.

The Plymouth Miami Beach a four-story Art Deco gem features 110 bedrooms and suites with Restoration Hardware furnishings. Offering a hidden, boutique experience.

Four Seasons Hotel at The Surf Club is an exclusive oasis of just 77 guest rooms, including five beachfront cabana bungalows, as well as 31 Private Residence suites.

Downtown Miami (pictured left)

> Miami Beach (pictured below)



# Discover the best of Miami

Visit <u>the Miami Guide</u> and discover the best in Miami, one of the world's most dynamic, vibrant and exciting cities, attracting residents and visitors from around the world.

MiamiTouristGuide.com is a great place to find out about Miami news, Miami restaurants, Miami shopping, Miami nightclubs, Miami hotels and Miami events, whether you're a visitor or a local.

This booming metropolis offers something for everyone – fabulous climate, fascinating culture, plus world-class arts, entertainment, sports, shopping and dining. It's all happening here in Miami! Enjoy your visit to Miami - Share This Guide!

Here's what you can do to spread the word about the Miami Guide:

- Follow us and like our pages on <u>Instagram</u>, <u>Facebook</u> or <u>Twitter</u>
- Send this guide to a friend (it's sort of big, so ask first).
- Send them a link to themiamiguide.com so they can download it themselves.
- Print out as many copies as you like.

#### YOUR GUIDE TO MIAMI

# THE MIAMI GUIDE

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The Miami Guide has risen to the top of the ranks as the definitive guide in every area of Miami living. We are the authority on luxury real estate, arts and culture, wellness, luxury travel and dining experiences. We speak to MIAMI's top tastemakers, power players, celebrities and worldwide personalities.

For over a decade, The Miami Guide has been the pulse in the magic city's rise to stardom. Providing our audience with a full media platform; interactive digital, social brand experiences, and must-attend events. Our marketing team understands what makes Miami the top destination to visit, as we are the city's #1 source for reaching these consumers.

100K

MONTHLY WEBSITE HITS 300K

INSTAGRAM FOLLOWERS 10K

TWITTER FOLLOWERS

#### THE MIAMI GUIDE

# SOCIAL MEDIA

The Miami Guide profile has been active and steadily growing since 2010 with an average Engagement Rate of +2.98%. We receive and average 15,000 likes per post and videos over 100K views.



300,000

INSTAGRAM FOLLOWERS



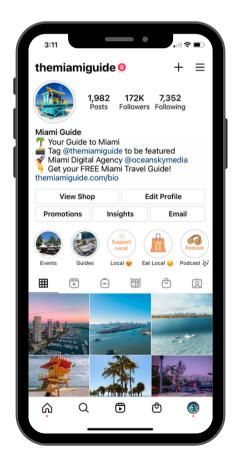
10,219

TWITTER FOLLOWERS



3,211K

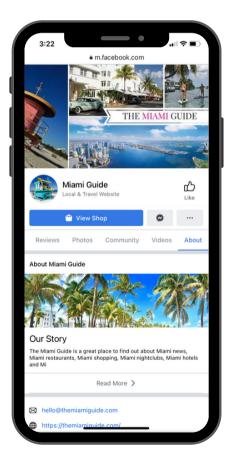
FACEBOOK FOLLOWERS



@themiamiguide



@themiamiguide

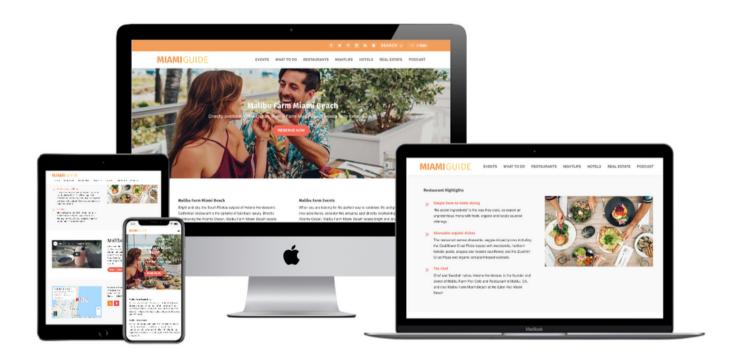


@themiamiguide

# Want to advertise on the miami guide?

The Miami Guide offers advertisers and partners the most cost-effective means of reaching a target audience focused on Miami and all that it offers.

For more information about advertising your hotel, event, restaurant, bar/club, tour, attraction, spa or any other business, <u>please contact us</u>.



# **Multimedia Solutions**

- Online advertising on themiamiguide.com and through featured articles
- Social Media creative campaigns reaching our dedicated fans and followers
- Digital Miami Guide with interactive links and enhanced advertising options
- Email marketing via monthly e-newsletter or dedicated e-mails deployed to our curated subscriber list
- Content creation Photography / Video / Podcast interviews
- Instagram promo posts and stories
- Live Social Media streaming on site